

RAPPERS IN THE WILD



Hustl Co

AME - 2021

YOUR FAVORITE RAPPER

**WILL TEST THEIR
INSTINCTS &
SURVIVAL SKILLS**

**OVER A TWO NIGHT STAY
IN THE WILDERNESS**



LOGLINE



THE OUTDOOR & SURVIVAL STYLE SHOW GENRE HAPPENS TO BE ONE OF THE MOST ENTERTAINING & POPULAR CONTENT CATEGORIES AIRING AROUND THE GLOBE.



TELEVISION & STREAMING AUDIENCES LOVE TO WATCH THE EVERYDAY MAN PUSH THE CONFINES OF WHAT CAN BE ACCOMPLISHED OUT IN THE WILDERNESS.



INSTEAD OF THE AVERAGE JOE OR SURVIVAL EXPERT ROUGHING IT IN THE BUSH, WE TEST THE SKILLS, LIMITS, AND BOUNDARIES OF SOME OF THE WORLD'S MOST FAMOUS RAPPERS.



WITH RAPPERS IN THE WILD WE AIM TO HELP LEVEL THE PLAYING FIELD FOR MINORITIES AND PEOPLE OF COLOR IN THE OUTDOOR MEDIA LANDSCAPE.

SHOW CROSS



THE POPULAR GENRE OF SURVIVAL SHOWS MEETS THE ENTERTAINING LIFESTYLE OF HIP-HOP.

SYNOPSIS

THE REGION

Enjoying what the wilderness has to offer helps one feel the much needed connection to the natural world, both its pains and beauty. This human bond with mother earth is one of the clearest ways to combat the ever changing ecological climate on our globe. Taking viewers on a journey across the country, Rapper's In The Wild will explore all the seasons, ecosystems, and terrain our stunning nation has to offer.

THE SKILLS

Each episode's RAPPER, HOST, and LOCAL EXPERT will learn & apply new survival skills out in the field, all while utilizing their current level of outdoorsman prowess. Set up your tent and sit fireside while we unpack what nature has to offer in an inviting tone for those unfamiliar with it.

THE ECOLOGY

From littering & pollution, to invasive species of plant & animal, to droughts, global warming, & famine; we must work together as mankind to heal our home. Leave no trace is the way of the wilderness, but can also be the way of the metropolis; Rapper's In The Wild attempts to bridge that gap with a humorous, thought provoking, and artistic angle of the outside.



STYLE & MOOD



RAPPER'S LIFESTYLE



RAW & UNSCRIPTED



MUSIC CULTURE



INCLUSIVITY



SURVIVAL SKILLS



INFORMATIVE & ENTERTAINING



EPISODE GUIDELINE

OUTDOORS EXPERIENCE

Every rapper will have different levels of experience out in the wilderness prior to appearing on the show. Some have spent their entire lives in the city, while others have already ventured deep into the woods. We'll put the artist's skills to the test while local outdoor experts teach new techniques to help each rapper prosper in the wild.

THE MUSIC

Each artist that appears on Rappers In the Wild, will use this platform to market their music & brand in a similar promotional manner as major networks do with traditional late night content. We intend to further benefit every artist that appears on the show by licensing 3 - 5 songs from each RAPPER's catalog. Having their own music accompany their visual appearance is paramount for authenticity.

SURVIVAL SKILLS

We will provide an outdoor expert for every episode, a native to the land, who is well versed in each location's natural variables. Our local specialist will guide each rapper in their survival quest by teaching them an array of new skillsets. From hunting & fishing, shelter & fire building, to sweat lodges & tribal ceremonies we guarantee there will never be a dull moment on Rapper's in the Wild.



**WE'LL SHOW FANS OF HIP-HOP HOW NATIVE AMERICANS
THAT HAVE INHABITED THE SURROUNDING AREAS
THRIVE OFF THE LAND.**

SEASON 1 OUTLINE

SURVIVAL LOCATIONS & RAPPERS

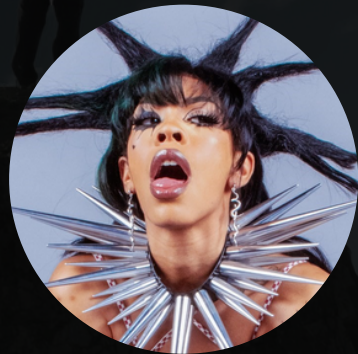
EPISODES

- Ep 1 : Florida - Everglades - (Kodak Black)
- Ep 2 : Georgia - Chattahoochee Forest - (Killer Mike)
- Ep 3 : Pennsylvania - Schaefer Head Mountain - (Wiz Khalifa)
- Ep 4 : Washington D.C. - Potomac River - (Rico Nasty)
- Ep 5 : Nevada - Red Rock Canyon - (Juicy J)
- Ep 6 : Texas - Guadalupe River - (Post Malone)
- Ep 7 : Southern California - Catalina Island - (Doja Cat)
- Ep 8 : New York - Catskill Mountains - (Action Bronson)
- Ep 9 : Texas - Piney Woods - (Trae The Truth)
- Ep 10 : Northern California - Redwoods - (Berner)



CAST

MUSIC CAREER, HOMETOWN, & WILDERNESS EXPERIENCE



RAPPER'S JOURNEY

Historically, artists are known as society's taste makers. Rappers have taken that quest to the next level. The power of hip-hop has brought fandom to new extremes, helping shape the art and style of many different cultures around the globe. Simultaneously, hip hop has influenced some of the world's biggest corporations & product lines. Using the same approach as many fortune 500 companies, we will draw the fans of rap music into the beautiful expanse of the wilderness.



HOST

Comedian, Actor, & Outdoor Enthusiast

Potential Host - Tiffany Haddish, Donnell Rawlings, Hannibal Burres, Jasper, Taco (Travis Bennett)

SHOW CREATORS



**DREW
DRUCKER**



**DOMINIC
THIROUX**



**CONNOR
CLEWETT**



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